Fernside Benefits From Service Groups

Sixty-three special volunteers donated 129 hours of service to Fernside this past group year. Thanks to the following service groups for sharing their time and talents to support grieving children and families in our community!

- Junior League of Cincinnati
- Kennedy Heights Presbyterian Church sewing group
- Key Bank, Make A Difference Day volunteers
- Kohl’s employees
- Madeira High School & Middle School students

Fernside Figures & Feedback

For the third straight year, more children, teens and adults than ever before benefited from a Fernside support group. But even better, we’re making a difference in the lives of grieving families.

What would you tell future group participants about Fernside?

“Fernside really gives me and my family a sense of peace and a sense of closure. I have recommended Fernside to many others.”

“There’s truly a loving spirit here at Fernside.”

“It’s good not to feel alone when grieving.”

“Fernside is flippin AWESOME!”

Get Your FREE Fernside shopping bag!

Register your Kroger Plus card so that a percentage of each purchase will come to Fernside every time you shop at Kroger. Go to our website at www.fernside.org and follow the instructions on how to sign up to get your free Fernside bag!

Record Year
1,300 Children, Teens & Adults Served

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Participants</th>
</tr>
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<tbody>
<tr>
<td>2004-05</td>
<td>729</td>
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<tr>
<td>2005-06</td>
<td>812</td>
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<tr>
<td>2006-07</td>
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<td>2007-08</td>
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<td>2008-09</td>
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<td>2010-11</td>
<td>1,236</td>
</tr>
<tr>
<td>2011-12</td>
<td>1,300</td>
</tr>
</tbody>
</table>

Evening, School, Crisis & Special Collaboration Groups
Bringing Books to Life — Book Groups Came to Life This Summer

Summer reading at Fernside gets a 5-star review! On July 19th, children ages 10-14 came together to discuss *The Last Invisible Boy* by Evan Kuhlman. After pizza, the group participated in activities while they addressed important themes from the book. The kids also had the opportunity to become Finn, the main character, by having their photos taken in life-size murals. On August 2nd, over 30 adults gathered to discuss *The Art of Racing in the Rain* by Garth Stein. The evening ended with a visit from several therapy dogs.

Listen, Learn...Live Speaker Series
Parenting Grieving Children through Tough Times

On a Saturday morning in April, 30 adults gathered to hear our speaker, Dave Brewer, Director of Learning from the Beech Acres Parent Center. Dave helped participants identify their parenting styles and strengths and offered tips for parenting during challenging times. The highlight of the morning was hearing from our four alumni panelists (pictured L-R) Margery Ward, Bill Phelps, Amanda Pettis and Gerry Beard. Thank you to everyone who contributed to a wonderful morning of listening and learning!

“The resources and handouts were helpful and useful. The conversation was priceless. I’m so glad I came.”

Mark Your Calendars for These Upcoming Events!

**Every Days, Special Days & Holidays**
Saturday, November 10, 2012 • 10:00-11:30 AM
Join us as we hear from Ken Czillinger, local bereavement specialist and the Fernside staff about how to adjust to special days, holidays and all of the days in between after a death.

**Surviving Grief...There’s an App for That**
Saturday, October 20th & Sunday, October 21st
Camp Joy in Clarksville, OH
Join us for our first ever overnight retreat for grieving adults. Contact Sally to register.
Development News

2012 Hospice of Cincinnati & Fernside Summertime Classic

A festive evening of dinner and auction items followed by a fun-filled day of golf marked another successful event benefiting Fernside. Sunday’s speaker, Brad Cutter, captivated the 300+ crowd as he shared his story about losing his Dad and finding Fernside. Jay Karp from Main Auction Galleries got the crowd going and the most popular live auction item, a jukebox, started an entertaining bidding war. Monday’s golfers thoroughly enjoyed the day and meals provided by our lunch and dinner sponsors, Gold Star Chili, HoneyBaked Ham and Maggiano’s. The event raised over $103,000 – all of which will directly benefit Fernside’s free services.

Support Groups Available

Blue Ash:
2nd & 4th Monday Parent Loss/ Significant Adult Loss Groups
2nd & 4th Tuesday Parent Loss/ Significant Adult Loss Groups
1st & 3rd Tuesday Sibling Loss/ Cousin/Friend Loss Groups

West Chester/Liberty Township/Hamilton:
2nd & 4th Monday Parent Loss/ Significant Adult Loss Groups

Anderson Township:
2nd & 4th Tuesday Parent Loss/ Significant Adult Loss Groups

Bridgetown:
2nd & 4th Wednesday Parent

Downtown:
1st & 3rd Wednesday Parent Loss/ Significant Adult Loss Groups

Families interested in joining our support groups must attend an orientation, held in Blue Ash on the 1st Monday of every month. Please call the office for registration information.

Successful Art Auction at Modern Makers
On May 9th, Uptown Consortium’s Modern Makers hosted a display of artwork created by Fernside kids. Guests were also able to bid on work by local artists. This community event raised $859 for Fernside’s peer support groups!

Frozen Yogurt Good for Fernside Too!
During the weekend of April 14 & 15 at the Orange Leaf in Harper’s Point, Fernside received 10% of sales. All of those cups of yogurt raised $589 toward Fernside’s annual event, The Hospice of Cincinnati & Fernside Summertime Classic.

PIG Results for Fernside!
Each year, Fernside participates in Cincinnati’s Flying Pig Marathon. We are excited to report that this year our team raised $1680.50! A special thanks to all of our runners and walkers and everyone who donated to support us through this hometown favorite.

With a little planning now, you can help ensure the future of Fernside. For more information on planned gifts, contact Mary Fischer at 513-865-1624 or mary_fischer@trihealth.com.
To Contact Us at Fernside:
4360 Cooper Road, Suite 100
Cincinnati, Ohio 45242
phone: (513) 246-9140
fax: (513) 246-9350
www.fernside.org
Vicky Ott, MA LPCC
Executive Director
victoria_ott@trihealth.com
Christi Kettman
Outreach Coordinator
christine_kettman@trihealth.com
Lynn Kitchen, LSW
Program Coordinator
lynn_kitchen@trihealth.com
Mary McCutchen, MSW
Volunteer Coordinator
mary_mccutchen@trihealth.com
Sally Ries
Program Coordinator
sally_ries@trihealth.com
Maddy Shumaker
Administrative Assistant
maddy_shumaker@trihealth.com

Social Media Matters

On April 25th, we posted an opportunity for our Facebook Fans to win four seats to watch the Reds take on the Astros. To enter the random drawing, we simply asked our Fans to post a comment. We were overwhelmed when our Fans started to tell us what Fernside means to them. We only wish everyone who posted a comment could have been our winner. To stay connected to Fernside, be sure to Like Us on Facebook. You never know when we'll have another set of tickets to give away!

The Cincinnati Reds and Fernside make an unbeatable team!!! Hip Hip Hooray!!!
– Julie McCarthy

Fernside helped my daughters and my husband and me! They are so understanding & helpful and taught us a lot! My daughter now volunteers at Fernside! We love Cincinnati Baseball!! GO REDS!!!
– Debbie Schrand Stemler

So glad that my kids and I have a great support team with Fernside! Thanks Fernside for all the smiles you bring to our faces...even through the tears. – Kristin Huber Carnevale

Fernside has been such a blessing to my daughter and grandson. I cannot say enough good things. Thank you Fernside and Thank you Reds! – Peggy Thatcher-Walker

Fernside has been a great support to our family. Thank you Reds for your support of Fernside! – Melissa Rowe Braden

Fernside is an amazing organization composed of people who go above and beyond to touch countless lives. Thanks to the REDS for recognizing the gifts and talents of those wonderful FERNSIDE FOLKS!!!
– Woodhead Funeral Home

Root for Fernside & Root for the Cincinnati Reds! Both teams are a winner! – Jean Mirick