Help Us “Blue Out” Fountain Square

On Thursday, November 20th, in celebration of Children’s Grief Awareness Day, people are asked to wear blue in support of grieving children. Centers around the country will be marking the day in a variety of ways. Fernside is going to “blue out” Fountain Square! Fernside staff, volunteers and other supporters will gather in downtown Cincinnati to distribute grief tips and treats to the lunchtime crowd. Special Fernside videos will be shown on the jumbotron. The event will close with a massive, blue balloon release.

Balloons can be sponsored in memory or in honor of someone special. Our goal is to release at least 1,000 balloons to celebrate their lives and to support grieving children in our community.

We’ll Be Celebrating All Day Long!
8:00-9:00am
Beat the Morning Blues
coffee & blueberry muffins at Fernside

11:00-1:00pm
Fernside’s Blue Out on Fountain Square!
Don’t miss the blue balloon release at 12:20pm!

3:00-4:00pm
After School Snack Until You’re Blue in the Face
hot chocolate & cupcakes at Fernside

Help Us Get to 1,000!
$25 for a single balloon
$100 for five balloons
$250 for a bunch of balloons

Visit www.fernside.org to buy a balloon.

Sponsorships also available:
Blue Out Signature Sponsor - $1000
Blue Out Balloon Release Sponsor - $500
Beat the Morning Blues Sponsor - $250
After School Snack Until You’re Blue in the Face Sponsor - $250

Make sure our holidays aren’t blue!

Give a priceless gift to those on your list by making a donation in their honor or in memory of someone they loved.

Adopt one of our November or December group nights by providing the pizza dinner for our families.

Purchase something from our wish list available at www.fernside.org or www.amazon.com. While shopping on Amazon, join AmazonSmile so a portion of your purchases can go to your favorite non-profit, Fernside!

Wear Blue, buy Blue and join us as we BLUE OUT the square!
**Program News**

**Who We Serve**

During the 2013-2014 group year, 1,150 children, teens and adults participated in a Fernside support group and another 4,241 youth and adults were served in one of our other programs.

**2013-2014 Numbers Served By Program**

![Pie chart](chart.png)

- Special Collaborations: 27
- Camp: 103
- School Groups: 333
- Crisis Response: 499
- Outreach Booths/Fairs: 2,022
- Evening Support Groups: 734
- Phone Consultation: 794
- Educational Outreach: 879

**Volunteer News**

**Fernside Volunteers Carry the Load**

Last year was a big year for volunteers who donated a total of 6,169 hours to Fernside’s free services. They supported each other in many ways while also supporting the hundreds of grieving children and adults who participated in our programs.

**Some feedback from youth:**

I liked how we could be funny at times and serious and respectful during the times when we were supposed to be.

I liked the mandala activity because it helped me see a bigger picture of my life, all of it—past, present & future.

**Some feedback from adults:**

My kids were struggling and I didn’t know how to help them. Fernside did!

We were so welcomed and yet not pushed to do anything. It feels like a safe place to share or not to share, however we were feeling at the time.

Fernside has given our family hope, security and smiles.

**Celebrating Success On & Off the Course!**

**2014 Summertime Classic Nets $114,078.29**

Thanks to everyone including Presenting Sponsor TriHealth, auctioneer Bob Herzog and our volunteer committee led by Margery Ward for making it another hugely successful year for our annual fundraiser. Mark your calendar for the 15th Annual Hospice of Cincinnati & Fernside Summertime Classic on May 17 & 18, 2015, and join the fun!

**The DBL Law foursome included Fernside alums Kelly Schoening & Callie Currin along with Amy Poetker & Cristin Flannery shown here celebrating an awesome putt!**

*(L-R) Nicole, Elle, Matthew, Brad, Jason, Taylor, Chris & Tiernan lifting Rowan. These nine summer camp volunteers all attended Fernside as kids.*
Development News

Dance, Dash, Draw and Drink for Fernside!
Dynamite Donors Make a Difference

Over 450 Brett Dennen fans, new and old, came out to sing and dance at The 43 on September 28th, an event celebrating the life and memory of Caesar Carnevale. Fernside alum Kris Carnevale and her children, Paul, Henry and Sara attended Fernside after Caesar’s death in 2011. The 43 raised over $5,000 even before the evening’s final proceeds had been tallied! “The concert was a way for me to honor Caesar while raising funds for an organization that holds a special place in my heart…Fernside. Because Brett’s music fills my heart with love, hope, joy, and inspiration and Fernside helped guide, nurture, and support my young children and me after Caesar died, I thought that this was a fantastic way to share love and support, and pay it forward.” ~ Kris Carnevale

Tom and Mark Dankenbring dashed to the finish line at the Run Oregon Marathon on July 26th raising $2,895 for Fernside. Tom and Mark were running in memory of their son and brother, John Dankenbring, who died five years ago shortly after returning home to Cincinnati following his freshman year at the University of Oregon. They asked friends and family to support their efforts and remember John by making a donation to Fernside. The entire Dankenbring family has given their time and talents to Fernside over the years with sisters, Mary and Jane, having been volunteers. “Thanks for helping us give meaning and purpose to remembering the spirit of John on this 5 year anniversary.” ~ John’s Mom, Mindy Dankenbring

Fernside volunteer, Barb Griffin, organized Awesome Art for an Awesome Cause on February 28th. Artists, young and old, came out to create and bid on art raising $1,500 for Fernside. Thanks Barb and Hyatt Art Studio for hosting a fun and successful night!

Fifty West Brewing Co. hosted Share the Road: Featuring Fernside on February 26th. Fernside supporters raised their glasses and $751 for Fernside! A big thank you to everyone at Fifty West, especially Fernside volunteer Becca Bollinger, part of the Fifty West team, for making this happen.

With a little planning now, you can help ensure the future of Fernside. For more information on planned gifts, contact Mary Fischer at 513-865-1624 or mary_fischer@trihealth.com.
Check Out Our New Workbook & Bookmark Our New Website!

Fernside's newest publication, *A Book for You from Kids Like You*, is an inviting and engaging workbook for grieving children ages 6-12. It's filled with creative ways to help children sort through their feelings and experiences after a death. Thank you Johnson Charitable Gift Fund for supporting this project.

This workbook can be purchased directly from Fernside (513-246-9140 or www.fernside.org) or on Amazon.com. All proceeds benefit our free services.

We are excited to unveil our newly-designed Fernside website, www.fernside.org. Look for some new features including our blog, *Fernside Footnote*. We want to create interest about grief issues that affect children and families and we want to inspire others to become more aware and support what we do.